



FAR HILLS RACE MEETING

# BRANDING MENU

## Saturday, October 21, 2023

### BANNER PACKAGES AND SIGNAGE

- A winning opportunity to promote your organization and increase brand visibility! Jump and finish line fences are the most highly photographed and broadcast areas of the property. In 2022, the Far Hills race was aired on FOX Sports, creating visibility of jump fence sponsors to almost 100,000 FOX viewers.
- National Steeplechase Fences
  - 30'x2' fence jump banner - \$2,500
  - 5'x3' finish line banner - \$2,500
- Branded Flag on tent - \$2,500



### CORPORATE TENT TELEVISION ADD ON - \$1,000

- Two ways to watch the Races! Adding a television in your tent gives your guests a variety of ways to view and bet on the Races while dining inside your tent. This opportunity is exclusive to Hilltop and Backstretch Tents only.



### VIDEO COMMERCIALS - STARTING AT \$1,500

- Want to make an impression on our thousands of racegoers? Place an advertisement on our jumbotron that showcases your company's services, celebrate birthdays, graduations and anniversaries, or propose to that special someone!
  - Thirty-second (:30) video spot aired on jumbotron screens
  - Most spots loop continuously throughout the day between Races
  - Screens are visible to all attendees on property
  - Cost of production is the responsibility of the advertiser – FHRMA is not responsible for any video content creation or production

