



FAR HILLS RACE MEETING BRANDING MENU

Saturday, October 19, 2024

BANNER PACKAGES AND SIGNAGE

- A winning opportunity to promote your organization and increase brand visibility! Jump and finish line fences are the most highly photographed and broadcast areas of the property. In 2023, the Far Hills race was aired on FOX Sports, creating visibility of jump fence sponsors to almost 230,000 FOX viewers.
- National Steeplechase Fences
 - 30'x2' fence jump banner - \$5,000
 - 5'x3' finish line banner - \$2,500
 - 5'x3' race rail fence banner - \$2,500
- Branded Signage on tent - \$2,500



CORPORATE TENT TELEVISION ADD ON - \$1,000

- Two ways to watch the Races! Adding a television in your tent gives your guests a variety of ways to view and bet on the Races while dining inside your tent. This opportunity is exclusive to Hilltop and Backstretch Tents only.



VIDEO COMMERCIALS - STARTING AT \$1,500

- Want to make an impression on our thousands of racegoers? Place an advertisement on our jumbotron that showcases your company's services, celebrate milestones, or propose to that special someone!
 - Thirty-second (:30) video spot aired on jumbotron screens visible to all attendees on the property
 - Most spots loop continuously throughout the day between Races
 - Cost of production is the responsibility of the advertiser - FHRMA is not responsible for any video content creation or production



JUMBOTRON "SHOUT OUTS" - \$500

- Celebrate birthdays, graduations, anniversaries, and other special occasions on the Jumbotron!
 - Single Power Point slide to air on Jumbotrons throughout the day visible to all attendees on the property. For non-commercial use only.
 - Creation of slide and production cost is the responsibility of the purchaser. FHRMA is not responsible for any content creation or production.

