SPONSORSHIP & ADVERTISING

FAR HILLS RACE MEETING
OCTOBER 16, 2027

SIGNATURE SPONSORSHIP PACKAGES

Title Sponsor
$100,000
Exclusive naming rights, premier branding throughout the event, private tent with 200 guests, inclusion in all marketing, digital, print, and broadcast exposure, and first-rights to brand placements

Presenter, All-Inclusive Area
$50,000
Includes presenting rights for either The Hunt Club or The Chairman's Tent, prominent branding in the selected area, inclusion in marketing, digital, print, and broadcast exposure, and VIP hospitality access

Private Entertainment Tents
$6,000 – $30,000+
Includes tent, general admission tickets, race programs, parking, private restrooms, and program advertisement

Race Sponsorship
$25,000
Includes having a race presented by your company, participation in the trophy presentation, and saddle cloth branding

Silver Sponsor
$10,000
Jump banner, full-page program ad, sponsor listing, 4 Chairman's Tent tickets, jumbotron acknowledgement

Bronze Sponsor
$5,000
Race fence banner, half-page program ad, sponsor listing, 2 tickets, 1 general parking, jumbotron acknowledgement

Broadcast & On-Site Exposure

Fox Sports Commercial $5,000
(3) 30-second slots aired on race day

Jumbotron Exposure
Aired continuously throughout the day to nearly 30,000 attendees (On-Site)
- 30-Second Commercial **$1,500**
- Special Occasion Shoutout **$100**

Jump Banners $5,000

Race Rail Banner $5,000

Signage Near Key Areas starting at $3,000
Stable area, medical area, and other high-traffic locations

Golf Cart Branding starting at $1,000 per cart
For specific groups such as Emergency Services, Horse Operations, etc.

Chairman's Tent Tasting Experience Partner $5,000
10'x10' space for product sampling and guest engagement, jumbotron acknowledgement, 3'x5' finish line banner

Hunt Club Tasting Experience Partner $5,000
10'x10' space for product sampling and guest engagement, jumbotron acknowledgement, 3'x5' Hunt Club banner

PRINT & DIGITAL VISIBILITY

PROGRAM ADVERTISEMENT
$400–$4,000 depending on size and placement

SPONSOR LISTING
Included with most sponsorship packages; appears in the printed program, on our website, and through email and social media promotion

HOSPITALITY TICKETS

Add to ANY sponsorship package to enjoy the day!

THE CHAIRMAN'S TENT
VIP finish line experience with upscale dining, beverage service, and front-row access to trophy ceremonies

THE HUNT CLUB
lively atmosphere with food, open bar, vendors, games, music