PROGRAM ADVERTISING SPECIFICATIONS

FAR HILLS RACE MEETING

October 16, 2027

PROGRAM JOURNAL ADVERTISEMENT SIZES

Page One of Program Ad (4-Color)	$5,000
Inside Front Cover Ad (4-Color)	$4,000
Inside Back Cover Ad (4-Color)	$4,000
Center of Book Ad (4-Color) per page	$2,500
Full Page Ad (4-Color)	$1,500
Full Page Ad (Black & White)	$750
Half Page Ad (4-Color)	$750
Half Page Ad (Black & White)	$400

- Trim size is 8 ⅝” W x 11 ¼” L.
- Electronic files are required for all ads. Files must be submitted as a high resolution (300 dpi) PDF or JPG or Mac native files in Adobe InDesign (fonts and images included). No PC native files – i.e., Microsoft Word files. We want you to obtain the optimum benefit from your presentation.
- Scans, photos and logos need to be in high resolution formats and should be provided as TIFF, EPS, JPEG, or PDF.
- Inside and Outside covers are all full bleed. Please include an ⅛" bleed on all sides.
- Do not frame your advertisement. A border is included as part of the book’s design. (See ad template for details.)
- Typesetting and layout services are available for an additional cost, and will be estimated upon request.
- All materials must have register and trim marks.
- Any prep work required on furnished files will be billed at an hourly rate of $100.00.
- Ad reservations, once accepted, may not be cancelled.

All Advertisements And Their Placement Are Subject To Acceptance By The Far Hills Race Meeting Association

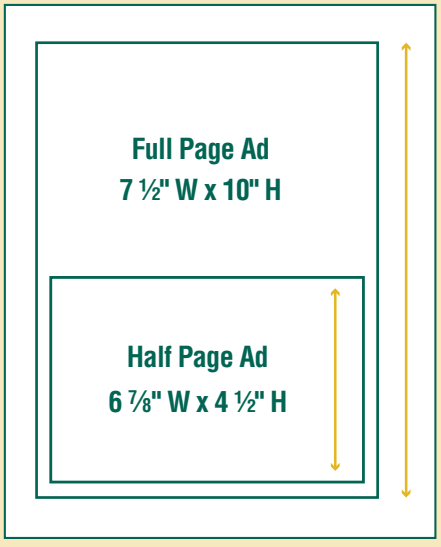
ADVERTISEMENT PRODUCTION SPECIFICATIONS

DEADLINE FOR SUBMISSIONS OF ADS AND PAYMENT: SEPTEMBER 7, 2027

Dimensions of Ad Units
(See Diagram Below)

	Width	Length
Cover Ads (full bleed)	8 ⅝”	11 ¼”
Full Page Ads	7 ½"	10”
Half Page Ads	6 ⅞”	4 ½”

Program Trim Size/Cover Ad
8 ⅝" W x 11 ¼" H



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